

Hari Jeung

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WORK EXPERIENCE

Founder & Youtube Creator - Bithapi LLC

January 2020 - Current

- Maintained a strong, self-driven work ethic to build a YouTube channel to 800K+ subscribers and expanded an audience of 1M+ TikTok followers and 250K+ Instagram followers through original animated storytelling content.
- Produced every single stage of content creation, including scripting, storyboarding, video editing, animation, sound design, copywriting, and publishing
- Edited long form and short form Youtube videos with a strong focus on pacing, audience retention and storytelling. Many of my videos have reached over 500k views
- Collaborated directly with clients to implement feedback quickly and accurately across multiple feedback rounds while ensuring each project remained consistent with the client's branding, campaign objectives and production deadlines
- Produced sponsored YouTube campaigns for brands including HoYoverse, Wuthering Waves, BlockBlast, Apex, generating millions of views while maintaining authentic audience engagement.

Motion Designer - Thunder Basketball

June 2024 - September 2025

- Played a key role in defining and evolving the Thunder's motion branding system, determining how the team's visual identity translated into animation, transitions, and video storytelling across campaigns.
- Produced 70+ custom high-impact motion graphics and videos throughout a championship season, including key campaigns such as NBA All-star activations, grassroots activations and Shai Gilgeous-Alexander's MVP campaign.
- Enhanced the team's digital presence, which directly contributed to a measurable increase in suite sales, leveraging dynamic visuals and compelling storytelling to attract ticket buyers.
- Thrived in a fast-paced professional sports environment, managing multiple concurrent projects while delivering high-quality creative assets under tight production deadlines.
- Created assets for in-arena displays, social media, and commercial advertisements, creating an immersive experience for fans and amplifying team branding.
- Worked with other designers to transform static work into engaging animated content, elevating campaigns through compelling narrative motion design.

Freelance Animator/Artist - Hari Jeung

January 2020 - Current

- Executing 1 to 3 projects concurrently, balancing creativity with adherence to deadlines, resulting in client satisfaction and repeat business.
- Designed custom creative solutions across a diverse range of projects, including Twitch overlays, animated logo reveals, D&D video intros, promotional church videos, and storybook illustrations.
- Adapted visual styles and animation techniques to meet each client's unique goals, audience, and creative direction.
- Managed projects independently from concept through final delivery, balancing creative execution, client communication, and project timelines.

PROFESSIONAL AND TECHNICAL SKILLS

Adobe Creative Suite (Ae, Pr, Ps, Ai, Au, Lr) | 2D Animation | Video Editing | Content Creation | Project Management | Cross-Functional Collaboration | Attention to Detail | Fast-Paced Production | Problem-solving | Korean

EDUCATION

University of Texas at Austin | 2018 - 2022

BS, Arts & Entertainment Tech; GPA: 3.87

School of Motion | 2024

Animation Bootcamp Credential

AWARDS

- Contributed animation to an Oklahoma City Thunder campaign that received a Gold ADDY Award from the American Advertising Federation.