



HARI JEUNG

2D Animator | Motion Designer
Austin, TX

- <https://www.linkedin.com/in/hari-jeung/>
- www.harijeung.com
- hari.jeung@gmail.com
- [@bithapi](https://www.youtube.com/@bithapi)

Passionate content creator with a background in 2D animation and an eagerness to explore new and exciting opportunities. I'm a creative, curious person driven to efficiently complete tasks with a priority on quality and excellence to exceed client expectations. I believe my experience in freelance 2D animation helps me manage projects with meticulous attention to detail and demonstrate a strong commitment to achieving tasks in a timely fashion with a creative eye.

WORK EXPERIENCE

Social Media Content Creation, 2D Animation - Bithapi LLC, Haminations LLC

January 2020 - January 2024

- Maintained a strong, self-driven work ethic to expand my social media reach, achieving 690K YouTube followers, 1.3 million TikTok followers, and 180K Instagram followers within a 2-year period.
- Created multiple viral comedy shorts reaching up to 17 million views on YouTube, 10 million on TikTok, and 6 million on Instagram.
- Updated with social media trends, slang, and events to constantly improve creative content interaction.
- Fluent in digital analytics, current trends and have a deep understanding of social media/digital platforms to elevate views and interactions for the account resulting from my creative content.

Advertisement, 2D Animation - XPPEN, NativeX, Famesters, BlockBlast, Facemoji Keyboard, YouDao Ads

October 2021 - January 2024

- Managed multiple projects, tackling tight two-week deadlines for 15-45 second animations spanning various styles and themes.
- Prioritized and managed attention between projects to ensure deadlines of all projects were promptly met.
- Collaborated with clients and maintained a strong communication line for feedback/edits, providing recommendations to enhance companies' goals, to final approval.
- Animated characters with complex designs that require a keen eye for details to faithfully represent image and personality as developed by employers.
- Promoted brand awareness with social media advertisement launches garnering 100K - 2 Million views.
- Resolved concerns and customer dissatisfaction with professionalism, delivering advertising solutions.

Freelance Animator/Artist - Bithapi LLC

January 2020 - Current

- Executing 1 to 3 projects concurrently, balancing creativity with adherence to deadlines, resulting in client satisfaction and repeat business.
- Maximizing work output by adapting to diverse client requests, such as animated streaming overlays, music video animations, animation commissions/ads, album cover, illustrative portraits, storybook illustrations, T-shirt designs, and logo designs.
- Collaborate closely with the client to understand project requirements and objectives and draw out envisioned scenes. Produced high-quality work from initial conception to completion following the animation pipeline with client satisfaction.
- Worked within established art styles to design animations and story based on client's vision and brand.

Director, 2D Animation - Cartuna

May 2022 - August 2022

- Directed a team of 4 core members and 4 interim workers to produce a 3-minute animated music video in a 4-month timeline.
- Facilitated smooth collaboration to meet deliverables through the animation production pipeline.
- Organized and maintained all files to designated folders for efficient workflow.
- Created rough sketches and storyboards to effectively communicate the pacing, framing, and composition of key scenes.
- Created a 3-minute animatic from engaging and dynamic storyboards geared for the K-pop audience.

PROFESSIONAL AND TECHNICAL SKILLS

Programs: Adobe Creative Suite (Photoshop, After Effects, Adobe Illustrator, Premiere Pro) | Toonboom Harmony | Blender | Slack
Technical: Content Creation | Project Management | Strong Collaboration | Attention to Detail | Problem-solving | Korean

EDUCATION

University of Texas at Austin | Aug 2018 - May 2022

B.S. in Arts & Entertainment Technologies

GPA: 3.87